

THE RANK ORGANIZATION presents

HARDY KRUGER

as Franz von Werra

THE ONE THAT GOT AWAY



Screenplay by HOWARD CLEWES

Produced by JULIAN WINTLE • Directed by ROY BAKER

HARDY KRUGER



THE NEW INTERNATIONAL STAR

RANK FILM DISTRIBUTORS OF AMERICA, Inc.

OFFICIAL BILLING:

THE RANK ORGANIZATION

10%

presents

"THE ONE THAT GOT AWAY"

HARDY KRUGER

100%

as

Franz Von Werra

Screenplay by Howard Clewes Produced by Julian Wintle 15%

Directed by Roy Baker 15%

Distributed by: Rank Film Distributors of America, Inc. 15%

Running Time: 106 Minutes

THE CAST:

Franz Von Werra

HARDY KRUGER

Army Interrogator

COLIN GORDON

R.A.F. Interrogator

MICHAEL GOODLIFFE

R.A.F. Intelligence Officer

TERENCE ALEXANDER

Commandant, Grizedale

JACK GWILLIM

Lieutenant, Grizedale

ANDREW FAULDS

Booking Clerk

JULIAN SOMERS

Duty Officer, Hucknall

ALEC McCOWEN

German Prisoners

HARRY LOCKHART

ROBERT CREWDSON

GEORGE MIKELL

GEORGE ROUBICEK

JOHN VAN EYSEN

FREDERICK JAEGER

RICHARD MARNER

PAUL HANSARD

THE CREDITS:

Director of Photography

ERIC CROSS, B.S.C.

Art Director....**EDWARD CARRICK**

Film Editor **SIDNEY HAYERS**

Associate Producer

DAVID DEUTSCH

Production Controller for

Pinewood Studios

ARTHUR ALCOTT

Production Manager

H. R. R. ATTWOOLL

Assistant Director

PETER MANLEY

Camera Operator....**RAY STURGESS**

Continuity **PENNY DANIELS**

Costume Designer

ANTHONY MENDLESON

Make Up **GEORGE CLAFF**

Set Dresser

LEONARD TOWNSEND

Sound Editors

ROY FRY - ARTHUR RIDOUT

Sound Recordists....**C.C. STEVENS,**

GORDON K. McCALLUM

Music by **HUBERT CLIFFORD**

Still Photographer

George Courtney Ward

Executive Producer

EARL ST. JOHN

Made at Pinewood Studios,

London, England



The Story

A crippled Messerschmitt spins to earth in England at the height of the Battle of Britain. Its pilot is Oberleutnant Franz von Werra. Interrogation following his capture fails to disturb him. He tells his captors that within six months he'll escape.

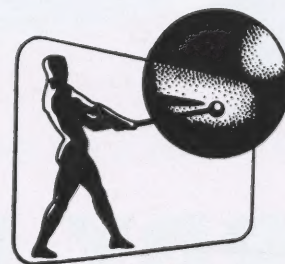
At a prison camp in the Lake District von Werra plots his get-away and succeeds. He evades the army mobilized to hunt him, and when they finally capture him on his way to the coast he returns to plot his next escape. The next time he masquerades as a Dutch pilot and brazenly his way past police and officials. He plans to steal a plane and fly back to Germany. Able to talk his way into the cockpit of a Hurricane, with the help of a mechanic, he starts the plane. But the R.A.F. officer has checked his story and, at the last moment, arrives to recapture von Werra.

Officials send this determined prisoner to Canada, where he promptly dreams up another scheme. On a train speeding across snow-bound Canada he dives out of a train window, to make for the St. Lawrence and neutral America. When he reaches the river his clothes are stiff with ice, his face covered with snow. The river itself is frozen enough to permit him to walk across. But half way across, the ice is broken away into a clear stretch of water. He is forced to turn back. On the bank he finds a boat buried in snow. Within moments he loses his makeshift oars and the boat drifts. Whether it is back to Canada or towards America he simply does not know.

As he nears the shore, however, he can jump onto ice sufficiently thick to hold his weight. Nearing collapse, he lands, seeks the sparkling lights of a town and inquires of the first person he sees, "Is this America?"

It is. Franz von Werra, the only one that got away, is free.

**For 100
Minutes
this extraordinary
chase film builds
suspense in breath-
taking fashion until
this one hunted man is no
longer an enemy, but a
haunted, hunted human being
doing the impossible—braving
a thousand dangers—one
man against the world—so
that even the hunters
have to admire
"THE ONE
THAT GOT
AWAY!"**



Newspaper Sponsors Search For "The One That Got Away"!



Still Pub-162A

Use the above still to make silhouette figure for newspaper publication.

Order still from National Screen Exchange.

Suggest to local newspaper that they sponsor a search for "The One That Got Away" using the following formula:

1. Dress a man of approximately the build and coloring of Hardy Kruger who plays the title role in the film and send him around town with stops in department stores and other well populated places.
2. Newspaper publishes his daily itinerary together with a silhouette cut of Hardy Kruger.
3. Newspaper introduces the "search" with rules and a scene cut from the picture.
4. You announce the "search" rules in your lobby and on your screen.

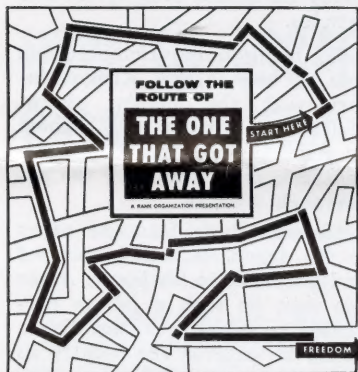
The rules are simple: All any one need do is touch your man on the arm, preferably with a copy of the newspaper cooperating, and say "You are the one that got away." Those identifying "The One That Got Away" receive guest tickets to see the picture. Newspaper publishes winners names each day. You post winners names in your lobby and announce on your screen.

SAFETY POSTER CAMPAIGN

Police Dept. Traffic Division, Safety Council and AAA are a good bet for a tie-in with this suggest poster copy:

Be **THE ONE THAT GOT AWAY**
Cross on Green—Use Safety Lanes!
For Suspense
See "The One That Got Away"
Bijou — Now!

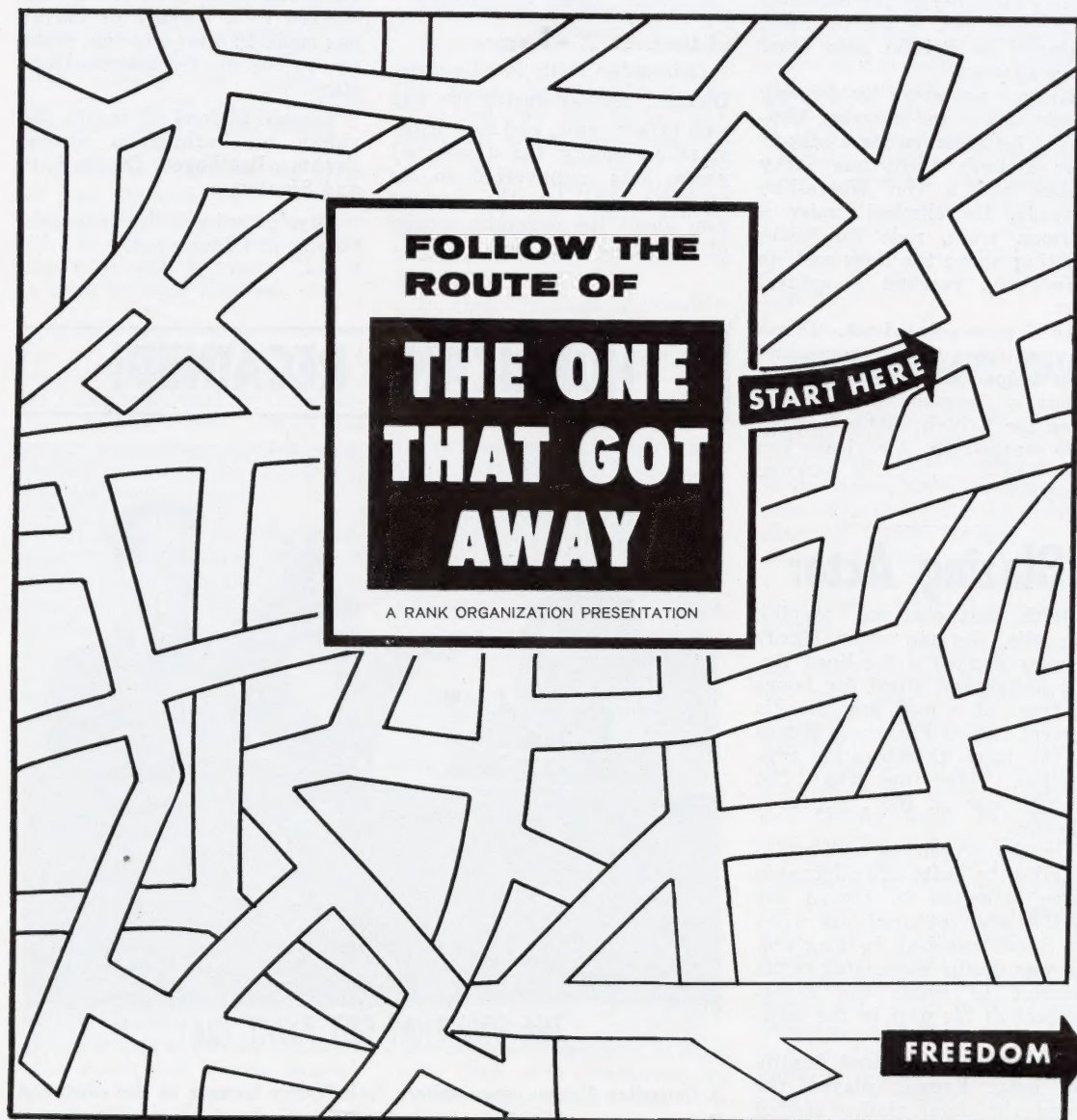
FOLLOW THE TRAIL OF "THE ONE THAT GOT AWAY": WIN PRIZES!



Kids and grownups will go for this newspaper feature, or giveaway contest. If used as a contest, distribute in lobby, on the street and thru neighborhood stores. Offer promoted prizes for correct solution. Display in lobby as a blowup.

SOLUTION

(to be inserted in newspaper day after publication of the puzzle mat 3A)



Order MAT (3A) from National Screen Exchange.

POW SECRET CODE STUNT

Plant the following cryptogram with your local newspaper as a feature or contest. If contest, offer guest tickets to the first ten people bringing correct decipher to newspaper. If no newspaper available distribute in your lobby or through neighborhood stores, asking stores to pay for printing in return for use of reverse side for their advertising. Suggest to cooperating newspaper that they run a scene cut from the picture in conjunction with publication of the cryptogram, using this suggested copy:

"In 'The One That Got Away', movie thriller now playing the Theatre the prisoners of war had a secret code. Here is a similar code. See if you can break it for special prize!"

"UIF POF UIBU HPU BXBA"—
UISJMMFS FYUSBPSEJOBSZ!

SOLUTION: "THE ONE THAT GOT AWAY"
—THRILLER EXTRAORDINARY!

LOBBY DISPLAY

In a corner of your lobby arrange a barbed wire prison-yard enclosure by setting up a dummy in the center with POW on his shirt front and back. Place another dummy armed with machine-gun close by. Dress your barker up as a British soldier. Arrange for arms, ammunition, etc., with local Military services.

POW BROADCAST INTERVIEW

If there are any ex-prisoners of war, either our own or German arrange with local TV or radio station to interview them over the air and have them describe a day in the life of a POW. Invite all ex-POW's to a screening opening night.

ACTION STREET BALLY

This is a simple, effective and surefire attention-getter: Dress a man in clothes similar to those worn by Hardy Kruger in his role of POW in a British camp, give him placards carrying your theatre credits to carry, front and back, and have him walk the busy streets during your run.

CLASSIFIED COLUMN ADS

Sell the thrills and suspense of the picture by running these "personal" ads in the classified columns of local newspaper.

TO ALL SEARCHERS FOR FREEDOM: Follow the trail of "The One That Got Away." Hardy Kruger will show you how at the Theatre.

FRANZ VON WERRA —I read your story and think it's wonderful. But I'm "The One That Got Away" at the Theatre. Hardy Kruger.

Action And Suspense Out Front

- Make good use of the motif used in the one sheet and the ads. Use the base line . . . "minute by minute the terror mounts."
- Use running figure of Kruger on your side panels with copy about "minute by minute the terror mounts."
- Blow up the maze and use in your lobby as a come-on for people coming and going.
- Send a car around town with sign reading "this is the stolen car 'The one that got away'!"

Excitement and Suspense In Rugged Manhunt Film!

(Prepared Review)

A remarkable story of persistence, ingenuity and high adventure can now be seen at the Theatre where "The One That Got Away," opened last evening.

FUGITIVE!



THE ONE THAT GOT AWAY (1C)

Hardy Kruger as the captured German Messerschmitt pilot, Franz von Werra, in "The One That Got Away," Rank Organization film now playing the Theatre.

Jack Gwillim Scores Again

The theme for actor Jack Gwillim might be "Life Begins at 40," he admits. Currently seen on the screen of the Theatre in the Rank Organization's film, "The One That Got Away," Gwillim has a list of solid player credits to his name. Hardy Kruger stars in the title role.

Last seen in the same company's production, "Pursuit of the Graf Spee," Gwillim, in real life served as officer in the Royal Navy for the past twenty years.

While serving as Commander in Hong Kong in 1945 he was literally crippled overnight with rheumatoid arthritis and flown back to England as a stretcher case. After two years in and out of hospitals he was invalided out of the service.

In civilian life he joined the Stratford Memorial Theatre where he spent two years learning the actor's craft. He portrayed MacDuff and in 1953 toured with the company in "Henry IV."

On his return to England he went into Christopher Fry's "The Dark Is Light Enough," and followed that with another play, "A Kink of Folly."

After his current role he went back to Old Vic to start rehearsals for his role as the King in "Hamlet."

To have accomplished all this in seven years and at the age of 45 in a field which demands youth has attracted producers' attention; they are all wondering what victories he'll achieve in another seven years.

Film Killer Still Kills

A killer with 150 victims to his credit wishes to go straight.

He is Richard Shaw who in the course of his 12-year film career, has killed some 150 people including twelve policemen who were knocked off in his first film.

He portrays a burly Canadian guard in "The One That Got Away," Rank Organization film now at the Theatre. It stars Hardy Kruger in the title

In this Rank Organization drama of a manhunt that covers two continents and five countries, German actor Hardy Kruger portrays captured Messerschmitt pilot, Franz von Werra, who, after two vain attempts makes good his escape on the third try to become the only German prisoner of war to escape from British captivity and get back to Germany.

In his incredible career as a wanted man he masquerades as a Dutch pilot, captures a British Hurricane fighter plane, is captured, escapes again and is sent to a Canadian POW camp from which he makes his third escape, landing eventually in the United States and freedom.

From the opening sequence to the final fadeout, the action is high, wide and handsome and completely believable.

The fact that "The One That Got Away" is based on fact and is not entirely fiction may have something to do with this, though it is the opinion of this critic that the acting of Hardy Kruger in the title role plus the admirable support of the entire cast with special mention for Michael Goodliffe and Jack Gwillim as R.A.F. Interrogator and Commandant of the prison camp respectively make a major contribution. Roy Parker's direction is true to life and the photography is excellent, especially in the Canadian sequences.

Popular Star Portrays Officer In New Film

One of Michael Goodliffe's chief interests is studying German wartime history. This began when he was a POW in a German prison camp, and has continued during his current role in "The One That Got Away," Rank Organization film now at the Theatre. The title part of von Werra is portrayed by Hardy Kruger, Germany's top actor.

When Goodliffe was a POW he met the real-life von Werra who visited the actor's prison camp on a tour of inspection.

Ever since he appeared in the Godfrey Tearle-Edith Evans production of "Anthony and Cleopatra" in 1948, when he played Caesar, his career has prospered.

The son of a parson, he was born in Cheshire, England. Educated at St. Edward's school, Canterbury and at Keble College, Oxford.

During the war he was commissioned into the Royal Warwickshire Regiment, and in 1940 was wounded and captured at Dunkirk.

His screen credits include "The Wooden Horse," "Captain Hornblower, R.N." and "Cry, the Beloved Country." He starred with John Gielgud in "The Winter's Tale" and in "Much Ado About Nothing."

He lives in South Kensington with his wife and their three small sons.

role as Franz von Werra.

Shaw was born in Santos, Brazil and educated in Montreal, Canada, and Victoria Park, London. At seventeen he went on tour in a cabaret act as an adagio dancer; in his spare time he was a weight lifter and champion ballroom dancer.

His first role was with a Manchester rep company at which time his hobby was dance-band drumming. He still plays drums at weekend jazz concerts.

Replica Of Manhunt Confuses Travelers

Tourists held at a police barricade in the Lake district wondered whether it was a search for an escaped criminal or just inspection. Gun carriers swung around and rattled toward a hill-top; travelers touring the beauty spots, turned off their engines to watch army officers and police following straining bloodhounds across a field.

Tourists were unaware that it was all part of "The One That Got Away," Rank Organization film now at the Theatre. Starring Hardy Kruger, the production brings to the screen the amazing exploits of Franz von Werra.

Half a mile away from the blockade was a ten foot platform with a movie camera perched on top of it, walkie-talkies near by and all the cluster of film makers and army officers, busily at work filming a manhunt.

As the story of Luftwaffe pilot von Werra, the film is a portrayal of the life of the man who was free for five days in the Lake District; on location film makers reconstructed his escape over his exact route.

Escapees In Film Pull Big Switch

While "The One That Got Away" was being filmed in the Lake District of England, two men were involved in a manhunt (for the film) which brought back vivid memories to both of them (in reality).

The hunt appears in the Rank Organization film now at the Theatre and it was staged for the film based on the life of Luftwaffe pilot Franz von Werra, a role played by Hardy Kruger. Von Werra escaped in the Lake District in 1940; the first of three escapes.

For Kruger himself, the story had a special significance. Thirteen years ago, as a boy soldier, Kruger was captured by American forces and escaped three times. The other man in the cast for which the film also had a great significance was Bob Dixon, captured by the Germans in the first year of the war, and returned to Britain also after three escapes.

Kruger got away by donning tennis shorts and allowing himself to be mistaken for a schoolboy; Dixon's third-time lucky escape had a von Werra-like bravado. He climbed under a German train, rode for hours clinging above the lines and, as stow-away, reached a neutral port.

As Kruger pointed out, "Dixon escaped from the Germans and now helps to make a picture about a German who escaped from the British; and a German who escaped the Americans has the lead... it's a strange world."

Blazing Actor

With temperatures topping the 70's, German actor Hardy Kruger donned a fur-lined flying jacket and stood for hours in front of a coal fire, for his current role as Franz von Werra in the Rank Organization production, "The One That Got Away," now at the Theatre.

On the screen as well as in real life the Luftwaffe pilot made three attempts to escape the British who captured him when his plane crashed in England. He was finally successful in his attempt to evade the consequences of his part in the invasion.

During the heat and despite the heat, Kruger played the scene with damp clothes stuffed into trouser legs to stop the smoldering as sweat poured down his face.

SUSPICION!



THE ONE THAT GOT AWAY (2C)

A scene from the famous man-on-the-run thriller, "The One that Got Away," showing Hardy Kruger in the title role, at ease with his enemies. This Rank Organization dramatic chase saga opens on at the Theatre.

Continental Star Scores In Drama

Hardy Kruger, currently starring in the Rank Organization's "The One That Got Away" arrived in England on a mild winter day to start work on his latest picture now at the Theatre. He portrays Franz von Werra in the film.

Reports have it that Kruger, a brooding type professionally, sat in the shadowed corners of the set and worried magnificently. This is what he does when he feels responsibility for a current role. He carried a German-English dictionary with

him, trotted through all London's tourist spots in his spare time, and was probably the most undazzled and undazzling star of 22 films England had ever seen.

He lives with his wife and 11-year old daughter in a house overlooking a lake near Hamburg, and he is a speed-boat fan. Rome is his favorite city. As a hobby he writes song lyrics and articles.

To bring authenticity to his role of von Werra, Kruger interviewed the man's widow, visited his friends, and learned as much as possible about the fantastic pilot who gave the police such a chase.

He was flung into the army in his teens, captured, escaped and got back to his home. After the war, he took a job as carpenter to make a living. Eventually he entered the theatre as an extra, and since then has starred in a number of plays; has made 22 films and was voted among the top ten International stars.

Kruger is fond of music, dividing his enthusiasm among Brahms, Beethoven, Eartha Kitt and Sinatra.

Physically he is lithe, slender, blonde and blue-eyed.

HURRICANE REGAINED!



THE ONE THAT GOT AWAY (2A)

A Canadian Prison camp officer foils Hardy Kruger as the captured German ace pilot, Franz von Werra tries to escape in a stolen Hurricane fighter plane in The Rank Organization film "The One That Got Away" now playing the Theatre.

"WHO WOULD BE AN ACTOR?" ASKS HARDY KRUGER STAR OF "THE ONE THAT GOT AWAY"

(Feature)

With a sudden convulsive shudder, Hardy Kruger let himself topple into four feet of snow. Like an iceberg, he was nine-tenths submerged.

He lay for a moment, shivering. Then he turned over, his face buried in snow.

Director Roy Baker, with a look of alert approval, watched.

In snow-bound Northern Sweden work had started on sequences showing Franz von Werra's incredible escape across Canada for the film of the best-selling book "The One That Got Away," opening on at the Theatre.

And this was the ordeal of the 29-year-old actor from Germany who re-enacts von Werra's escape story for the screen. This was movie-making stripped of all glamour.

From dawn to dusk each day Kruger was out in sub-zero temperatures—wearing a deliberately frozen overcoat. (The coat had been soaked in water, then hung out to freeze stiff.)

For six days Kruger tramped across miles of snow. He stumbled, fell, picked himself up and walked on. The hunted looks over his shoulder were acting. The weariness wasn't.

"Years ago," said Kruger, "my father warned me not to become an actor. He said there was no glamour—only hard work. I ignored his advice."

A shower of snow was scattered over his head. He rolled in snow to get his coat covered. He winced, shivered. "I think maybe my father was right," he said.

In real life Franz von Werra

tramped across snow-bound country to the point of exhaustion—and the American side of the St. Lawrence River. Almost as real was Kruger's film repetition of his exploit.

Von Werra's final escape took him across the frozen St. Lawrence—at night. In the refrigerated night the scene was to be filmed on an ice-bound lake.

Special teams of rescuers were standing by with ropes and tackle in case anyone fell through the thinning ice at the center of the lake.

The only man to go right to the center: Hardy Kruger.

Said he on the eve of the ice scenes: "What a part . . ." He smiled in a way that said that, really, he enjoyed it.

As the sun set on a white landscape the shadows lengthened. There was mile after mile of snow . . . It looked like a Christmas card. But there was no yule-tide charm in the knife-sharp air.

As Roy Baker watched, Kruger tumbled into a snow filled ditch. Baker said: "That's fine . . . we'll shoot it."

Kruger leaned on his elbow, snow clinging to his face.

Said he: "Perhaps my father was right . . . Who'd be an actor . . ."

Hurricane Fighter Plane Stars Once Again

A veteran Battle of Britain Hurricane fighter plane makes its second appearance on the screen in the Rank Organization production "The One That Got Away," starring Hardy Kruger. The film is now playing the Theatre.

Lent to the movie company by the British Air Ministry, it is the only remaining air-worthy member of the famous Force that helped save the world for Democracy. Each year it is flown at the head of the Battle of Britain flypast. Now it has the star part in "The One That Got Away" which tells the story of the three escape attempts of the intrepid Luftwaffe pilot, Franz von Werra.

On one of these attempts he brazenly talked his way onto an airfield and into the cockpit of a Hurricane. So great was his assurance, that he almost had the engine turning before his plan failed.

No Glamor for Film Director

Director Roy Baker takes a dim view of film-making when anybody uses the word glamor. His current film is "The One That Got Away," now at the Theatre. Hardy Kruger stars in the Rank Organization production.

Baker's first film was "Inferno," made in the parching heat of the New Mexico desert. Then came English-made "Passage Home." A more recent picture was "Tiger in the Smoke," made in the midst of artificial fog; the current film "The One That Got Away" was made partly in Sweden where he and the company spent a fortnight in knee-deep snow with temperatures that touched 24 below zero. Other parts of the film were made in the Lake district, "ankle deep," he said "in glamorous mud."

Visitor Lands Role

Eight weeks after he came to Britain from Australia, 27 year old George Mikell landed a part in the major Rank Organization film, "The One That Got Away," starring Hardy Kruger in the suspenseful film now at the Theatre. For the actor, that completed a round-the-world migration.

Born in Lithuania, Mikell went to Germany when he was 12. That was in 1941. After dramatic training, he went to Australia where, in Sydney, Melbourne and Brisbane he worked as an actor, a laborer and factory hand. In 1955 he won a series of parts in the Old Vic Australian tour that starred Katharine Hepburn and Robert Helpmann. It was about this time that Mikell became an Australian citizen.

Back once more in Europe, he visited his family in Oldenburg, Germany, and went on to England to step into German army uniform and a part as a fellow prisoner of Franz von Werra, on whose exploits the film is based.



THE ONE THAT GOT AWAY (2D)

This scene from "The One That Got Away," shows Hardy Kruger in the role of the real life Franz von Werra facing a group of British interrogators after his third and successful escape attempt. The picture, a Rank Organization release is now playing the Theatre.

MOVIE STAR HARDY KRUGER HAS RULE FOR DOMESTIC BLISS

(Women's Page Feature)

From behind the cream-smooth charm of German screen idol Hardy Kruger come words to rattle a million women.

This is Kruger speaking—with the easy smile, the so-soft voice, the hand-kissing Continental charm: "I would never," he says, "dream of helping my wife to wash the dishes."

With a determined nod of his handsome head, he adds: "And I would never offer to help in the house."

And then come words to burst like a bombshell in the kitchens of Britain: "We have in Germany a saying, with which I agree completely: A wife and the oven belong in the home."

Kruger—happily married with an 11-year-old daughter—is starring in "The One That Got Away," Rank Organization production now playing at the Theatre. Back home, with 22 films to his credit, he is one of the top-five stars—with squads of loyal fans.

But there is one kitchen in which his words would have no impact at all—his own. "My wife," says Kruger, "would never ask me to wash the dishes."

"We believe that it is the husband's job to protect the wife and earn the living."

I would work endlessly to pay for 15 servants or buy my wife a golden house. But I would never help in the kitchen!"

"I am always surprised," he says, "when I go into an English or American house and see the husband wash the dishes while his wife relaxes in an easy-chair."

"I support the idea that a woman's place is in the home." Exceptions in the Kruger outlook on domestic bliss are few. A young couple starting a home may share the chores. Or a couple where the wife has a career—as distinct from just a job.

But even careers are frowned upon. "My wife, says Kruger, "had a career on the stage before we were married. She gave it up as soon as I could afford to keep her properly."

But he adds: "Which is the proper way of doing things is for every couple to decide for themselves."

One thing is certain: even if he kissed the hand of an English or American housewife before telling her that she and the oven go together he would have to run for it.

He'd be the one that got away—with a rolling pin in pursuit. . . !

Cameraman On Ice

Eric Cross whose camera technique was seen in "The Kidnappers" and "High Tide at Noon" brings a new film experience to patrons of the Theatre where "The One That Got Away" is now showing. The Rank Organization film is based on the best-seller which in turn is an account of Franz von Werra, German's ace pilot who escaped from prison camps in England and Canada.

German From Erin

In the Rank Organization's suspense film, "The One That Got Away," at the Theatre, an actor named Gerald Onn appears.

Everybody in the studio thought he was a German, but it seems Gerald is an Irishman from Killarney. "It was not a piece of Irish blarney," he explained, "just a case of mistaken identity."

Kruger In World Poll Top Ten

In a world film-star popularity poll taken in Germany, 29-year-old Hardy Kruger was voted among the top ten. The poll included international names like Marlon Brando, Gregory Peck and William Holden.

Kruger has the key role in the Rank Organization's "The One That Got Away." He plays prisoner-on-the-run Franz von Werra. It is his first British film.

In Germany, lean, fair-haired Kruger has made 22 films. For eight years, he has rated fourth in popularity polls including only German star names.

HOW TO ESCAPE FROM A POW CAMP IN FIVE EASY LESSONS

(Interview)

(As told by Hardy Kruger, who plays the Luftwaffe Pilot, Franz von Werra, in "The One That Got Away"—now playing the Theatre).

1. Duplicating von Werra's most spectacular bid for freedom, I jumped from a fast-moving Canadian train, rolling down the railway embankment. And then began the frost-bitten trek towards the frozen St. Lawrence river—and possibly freedom in the United States.

2. When I reached the river it was covered with snow. I dug a hole in the snow to make sure it was a river because over the river was freedom. This is a most exciting moment.

3. Halfway over the river the ice was broken and although I was already frozen and exhausted I had to go back to the riverbank to find a boat. Then I had to struggle to push the boat over the ice to open water. Looks exhausting and it was.

4. I had to do in a few minutes (for the camera) what von Werra in real life took hours to do. I learned quickly how tough it must have been for him and I thought the director would never say "cut." I have to admit that while it was cold, terribly cold when I did, it was twice as cold when von Werra did it and his life was at stake. Only my reputation was at stake.

5. Once over the river and on dry land again, I rolled over a wall which seemed a hundred feet high at the time but was only high enough for a man in good physical trim to scale in a moment. For me this was one of the most impressive and exciting moments in the whole film; for this is exactly the wall over which von Werra escaped in real life 17 years ago. We found the spot, to the actual stone.

Capturing Cook

Burly, good natured Anthony Sagar, currently appearing in the Rank Organization's film "The One That Got Away," portrays an army cook who captured the title character, Franz von Werra, portrayed by Germany's ace star, Hardy Kruger. The film now at the Theatre is a Rank Organization production.

In real life Sagar's hobby is cooking. His part comes during the early part of the film when he sees the Messerschmitt crash land in a nearby field. Arming himself with a meat chopper he is first to reach the pilot, and the prisoner is his.

A telegrapher in the Royal Navy during the war, he confessed ruefully that he didn't capture any Germans himself. Asked how real life compares with his screen role he admits he doesn't use a meat chopper.

Actor Makes Bow

George Roubicek, Viennese-born Australian from Toowoomba won his first film part as a German war prisoner in "The One That Got Away." Within days of landing came break number 2, a part in the play "Tea and Sympathy."

His work is now on the screen of the Theatre where the Rank Organization film opened on with Hardy Kruger starring.

Roubicek's compatriots in Australia had such confidence in him that they raised a sum for a public scholarship to send him to Britain for study.

**THE MOST INCREDIBLE ESCAPE-ADVENTURE
IN ALL THE ANNALS OF SUSPENSE!**

THE RANK ORGANIZATION
presents
HARDY KRUGER
as Franz von Werra
charmer...rogue...fugitive...in
**"THE
ONE
THAT
GOT
AWAY"**



Introducing The New
International Heart Throb
HARDY KRUGER

Screenplay by HOWARD CLEWES • Produced by JULIAN WINTLE
Directed by ROY BAKER

T H E A T R E

(2 Cols. x 75 Lines)

AD 204

**THE "IMPOSSIBLE"
ESCAPE THAT AMAZED
THE WORLD!**

THE RANK ORGANIZATION presents
HARDY KRUGER
in **"THE
ONE
THAT
GOT
AWAY"**



Screenplay by HOWARD CLEWES
Produced by JULIAN WINTLE • Directed by ROY BAKER

T H E A T R E

75 Lines

AD 104

Introducing...
the Screen's Most
Captivating New Star!

HARDY KRUGER
as **"THE
ONE
THAT
GOT
AWAY"**

in his
sensational American debut!

T H E A T R E

(54 X 2)

T-210

**"THE
ONE
THAT
GOT
AWAY"**
...IS COMING YOUR WAY!

Introducing Europe's most
sensational matinee idol—
HARDY KRUGER
in his sensational American debut!



T H E A T R E

(55 X 2)

T-220

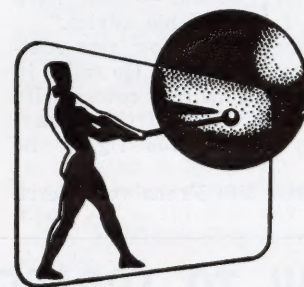
**"THE
ONE
THAT
GOT
AWAY"**
...IS COMING YOUR WAY!

Introducing Europe's most
sensational matinee idol—
HARDY KRUGER
in his sensational American debut!

T H E A T R E

76 Lines

T-110



Introducing...

the Screen's Most
Captivating New Star!

HARDY KRUGER



as **"THE
ONE
THAT
GOT
AWAY"**

in his
sensational American debut!

T H E A T R E

84 Lines

T-120

THE RANK ORGANIZATION presents **HARDY KRUGER** **"THE ONE THAT GOT AWAY"**
as Franz von Werra
charmer...rogue...fugitive...in

Across half the world
 it races...to reach
 its thundering climax
 on the ice-floes of
 the St. Lawrence River!

THE MOST INCREDIBLE ESCAPE-ADVENTURE IN ALL THE ANNALS OF SUSPENSE!

Introducing
 The New
 International
 Heart Throb
HARDY KRUGER

Screenplay by HOWARD CLEWES Produced by JULIAN WINTLE • Directed by ROY BAKER

T H E A T R E

From the
 secret files
 of British
 Intelligence
 comes the
 astounding
 true
 adventure of
 the only
 prisoner
 of war
 to ever
 escape
 from
 Britain!

To order 5 col. x 100 ad with
 above copy substituted, ask
 for Ad 501-A.

(4 Cols. x 100 Lines)

AD 401

THE "Impossible" ESCAPE THAT AMAZED THE WORLD!

From the
 secret files
 of British
 Intelligence
 comes the
 astounding
 true
 adventure of
 the only
 prisoner
 of war
 to ever
 escape
 from
 Britain!

From the
 secret files
 of G-2 comes
 the astounding
 true adventure
 of the captured
 fighter-pilot
 three prisons
 couldn't hold...
 two oceans
 couldn't stop...
 and three
 continents
 couldn't
 conquer!

THE RANK ORGANIZATION
 presents
HARDY KRUGER **"THE ONE THAT GOT AWAY"**
as Franz von Werra
charmer...rogue...fugitive...in

Screenplay by HOWARD CLEWES • Produced by JULIAN WINTLE • Directed by ROY BAKER

T H E A T R E

Introducing The New
 International Heart Throb
HARDY KRUGER

To order 4 col. x 80 ad
 with above copy substituted,
 ask for Ad 402-A.

(4 Cols. x 80 Lines)

AD 402

THE "Impossible"

ESCAPE THAT AMAZED THE WORLD!

From the
secret files
of G-2 comes
the astounding
true adventure
of the captured
fighter-pilot
three prisons
couldn't hold...
two oceans
couldn't stop...
and three
continents
couldn't
conquer!

THE RANK ORGANIZATION
presents

HARDY KRUGER

as Franz von Werra
charmer...rogue...fugitive...in

"THE
ONE
THAT
GOT
AWAY"



Screenplay by HOWARD CLEWES • Produced by JULIAN WINTLE • Directed

by ROY BAKER

T H E A T R E



(5 Cols. x 100 Lines)

AD 501

THE RANK ORGANIZATION presents

HARDY KRUGER "THE ONE THAT GOT AWAY"

as Franz von Werra
charmer...rogue...fugitive...in

Across half the world
it races...to reach
its thundering climax
on the ice-floes of
the St. Lawrence River!

THE MOST INCREDIBLE ESCAPE-ADVENTURE IN ALL THE ANNALS OF SUSPENSE!

Introducing
The New
International
Heart Throb
HARDY
KRUGER

Screenplay by HOWARD CLEWES

Produced by JULIAN WINTLE • Directed by ROY BAKER

T H E A T R E

(3 Cols. x 75 Lines)

AD 301

COMPOSITE AD-PUBLICITY MAT



THE ONE THAT GOT AWAY (2B)

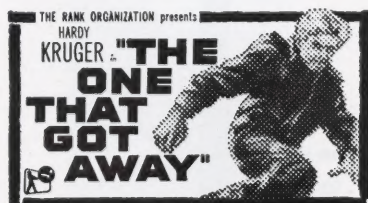
THE MOST INCREDIBLE ESCAPE-ADVENTURE
IN ALL THE ANNALS OF SUSPENSE!



T H E A T R E

2 COL. X 56 Lines (112 Lines)

202



T H E A T R E

1 COL. X 16 Lines 101



T H E A T R E

1 COL. X 30 Lines 102



THE ONE THAT GOT AWAY (1B)



T H E A T R E

2 COL. X 100 Lines (200 Lines)

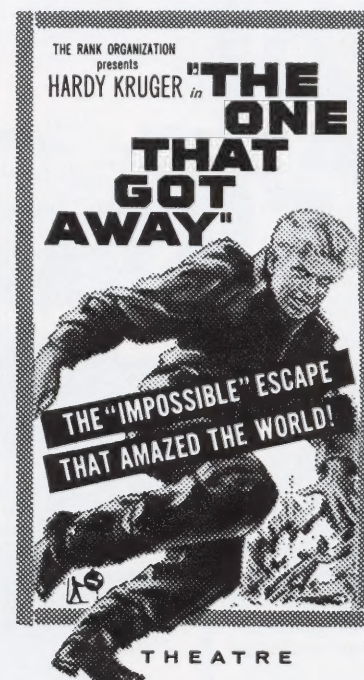
203



T H E A T R E

2 COL. X 32 Lines (64 Lines)

201



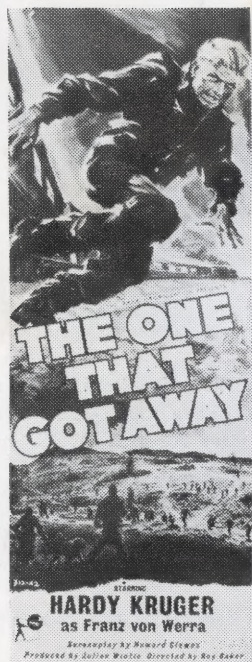
T H E A T R E

1 COL. X 50 Lines 103

SPECIAL MAT NO. 1

Individual mats may be ordered by number at regular price! From National Screen Exchange

LOBBIES and POSTERS



INSERT CARD



22 x 28 LOBBY CARD

RUNNING TIME: 106 MINUTES

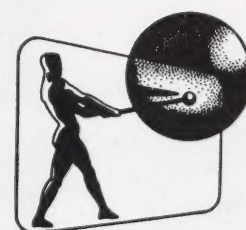


ONE-SHEET

**ORDER ALL
ACCESSORIES FROM
NATIONAL SCREEN SERVICE**

Also available set of 8—11x14 Lobby Cards

**Contact Your Nearest
Rank Film Distributors of America, Inc.,
Branch NOW!**



HOME OFFICE: 729 Seventh Avenue, New York 19, N. Y., JUdson 2-2950

REGIONAL OFFICES

ATLANTA
(Charlotte, Jacksonville
and Memphis)
188 Luckie Street, N.W.
Atlanta 3, Georgia
JAckson 4-8137

CHICAGO
(Milwaukee)
1325 So. Wabash Ave.
Chicago 5, Ill.
WEbster 9-4407

DENVER
(Des Moines,
Omaha & Salt Lake City)
2116 Stout Street
Denver 5, Colorado
ALpine 5-2853

LOS ANGELES
(Seattle)
1656 Cordova Street
Los Angeles 7, Calif.
REpublic 1-7305-06

BOSTON
(Albany, New Haven)
Metropolitan Theatre Bldg.
260 Tremont Street
Boston 16, Mass.
HAncock 6-3960

DALLAS
(New Orleans
and Oklahoma City)
412 South Harwood St.
Dallas 1, Texas
Riverside 8-5969

DETROIT
(Cleveland and Indianapolis)
Fox Building, Room 309
2211 Woodward Avenue
Detroit 1, Michigan
WOodward 2-8217

WASHINGTON
(Pittsburgh)
932 New Jersey Ave., N.W.
Washington 1, D.C.
DIstrict 7-5154-5

BRANCH OFFICES

BUFFALO
170 Franklin Street
Buffalo 2, N. Y.
MOhawk 6240

KANSAS CITY
114 W. 18 St.
Kansas City 8, Mo.
VICTor 2-8129

MINNEAPOLIS
72 Glenwood Avenue
Minneapolis 3, Minn.
FEderal 5-2203

PORTLAND
1923 N.W. Kearney
Portland, Oregon
CApital 6-6515

CINCINNATI
1635 Central Parkway
Cincinnati 14, Ohio
MAIN 1-6511

ST. LOUIS
3238 Olive Street
St. Louis 3, Mo.
JEfferson 5-4933

PHILADELPHIA
1321 Vine Street
Philadelphia 7, Pa.
WAlnut 5-7547

SAN FRANCISCO
130 Hyde Street
San Francisco 2, Calif.
PRospect 6-0164

**Scanned from the collections of the
Wisconsin Center for Film and Theater Research,
with support from Matthew and Natalie Bernstein.**

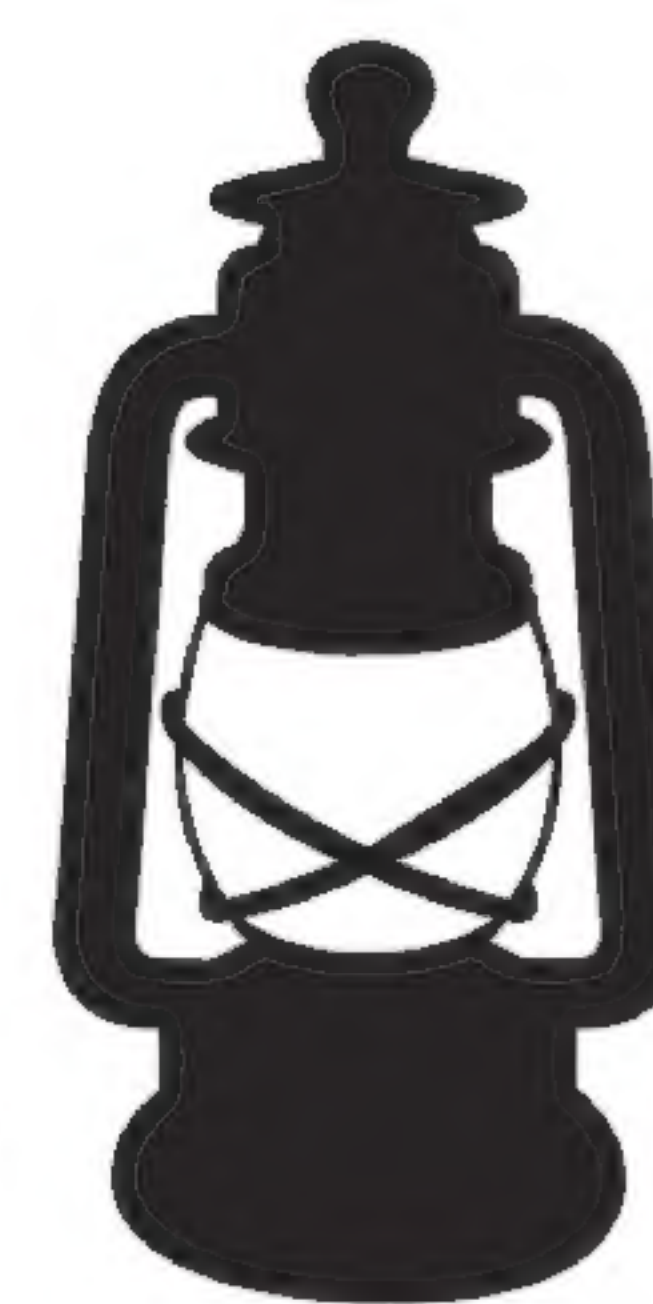


Wisconsin Center
for Film and Theater Research

<http://wcftr.commarts.wisc.edu>

**MEDIA
HISTORY**

DIGITAL LIBRARY



www.mediahistoryproject.org